

# Reptilian Secret Society



**‘When you buy one of our NFTs you become one of the founding fathers of an elite investment and mining firm.’**

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**Whitepaper V1**



# Why Hedera?

- We want to build our business on a scalable and sustainable platform; a place where our NFT community thrives and as we expand our utility we have access to the tools to do so.
- Hedera is a public network that uses a hashgraph consensus, this has multiple benefits some of which we outline below.
- Hedera is 10x faster than many of its blockchain competitors.
- Hedera is carbon negative; in a world that is going through a digital revolution, small businesses and large institutions all seek green solutions.
- Hedera has a governing structure designed to be decentralized with representatives spanning across the globe, generating trust.
- We believe Hedera is going to dominate. As reptilians we are drafting plans to become #1 on Hedera.

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# Core Mission

**‘To ensure every Reptilian Secret Society NFT holder has the opportunity to retire, within 10 years, due to the passive income they will receive via airdrops.’**



# How?

- We recognise having multiple sources of income is essential for individuals to **thrive** in a perpetually evolving world.
- We are creating NFTs that have **inherent value** due to the **passive income** they will generate that will naturally appreciate in time, due to their **increased rewards**.
- We are establishing a vibrant community of **non-conformists**, coming together under the same banner to **share ideas** and **generate wealth**.
- We are leading the way by empowering NFT holders and creating a community pot that will be used to invest in early-stage crypto projects.

We will be investing in **mining equipment** and using a community pot to **invest in cryptocurrency projects** at private and seed levels.

- We will be **airdropping** realised profits to NFT holders.

# Core Team



## The General - Joey Diaz

The leader that takes no shit.

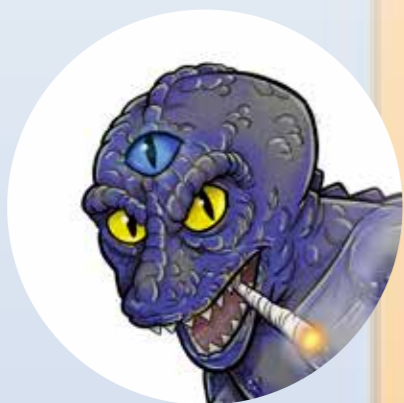
‘You have to justify your existence everyday to the universe.’



## The Gamer - Jay

Best not to disturb when gaming.

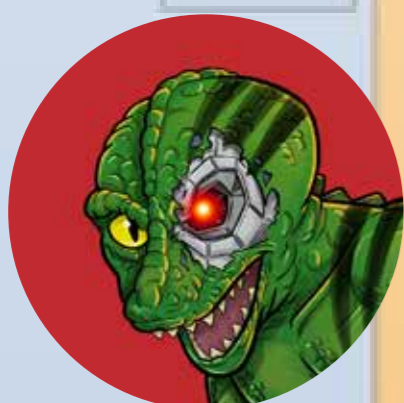
‘Games don’t make you violent, lag does.’



## The Genius - Elon

3rd eye, 6th sense spooky kind of guy.

‘Rockets are cool. There’s no getting around that.’



## The Psychopath - Steve

Feels no shame, guilt or regret.

‘There is a thinline between life and death.

You will find me there.’



## The Miner - Bill

Digs deep to get the job done.

‘We were all miners in our family.

My father was a miner. My mother is a miner.’





# Roadmap

## Phase 1 - Fascination

- ~~Acquire URL & social channels~~
- ~~Fill first 200 whitelist slots~~
- ~~Complete roadmap & website design and development~~
- ~~Engage in initial talks for community investing~~
- ~~Hire first wave of reptilians~~

## Phase 3 - Orchestration

- Initial eggs hatch
- Rarity of reptilians revealed
- Mystery reveal for whales
- Release whitepaper
- Set up DAO
- Merchandise available

## Phase 2 - Infiltration

- ~~Launch website 2.0~~
- ~~Finalize artwork~~
- ~~Release sneak peeks~~
- ~~Release video 'The Proposal'~~
- ~~Mint first wave of NFTs~~

## Phase 4 - Illumination

- Mint all NFTs
- Start investing in new projects
- Reap rewards from investments
- Set up mining farm to serve community
- Reap rewards from mining farm
- Game show goes live
- Stage 3 NFT reveal
- Continue to grow project exponentially

# NFT Overview

Learn about our 3 stage NFT system

(Stage 1) **Reptilian Egg** - You will receive a reptilian egg NFT when you mint.

(Stage 2) **Reptilian NFT** - Your reptilian egg hatches revealing your unique reptilian.

(Stage 3) **Mystery NFT reveal** - Details to be announced.





# Total NFTs to Mint

- We will be minting a total of 6633 NFTs.
- Initial mint is the seed round that has a range of additional benefits.
- The remaining NFTs (Gen 2, Gen 3 & Gen 4) will be minted at a later date as the community and demand for NFTs on Hedera grow.

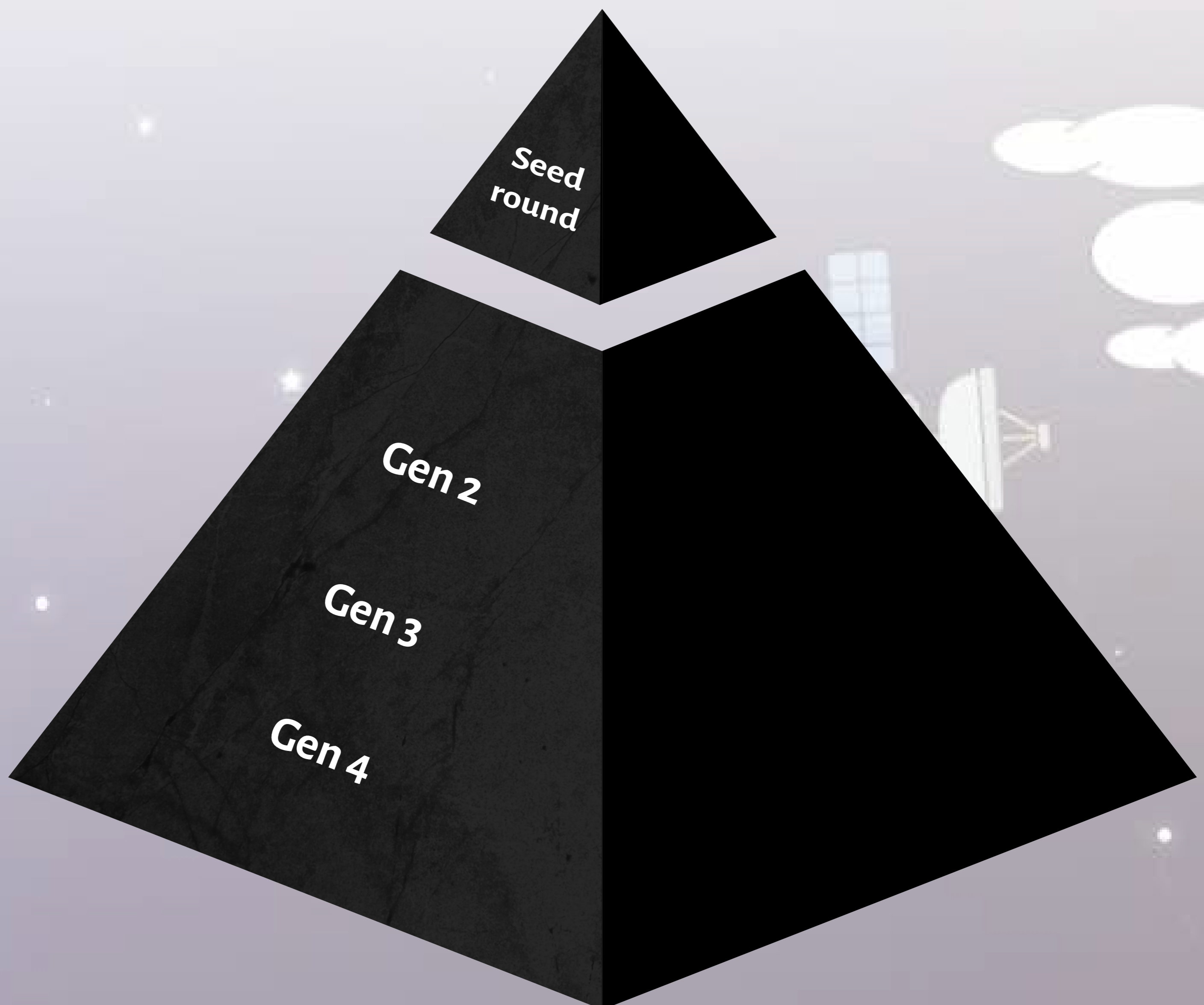


Reptilian  
Secret  
Society

6633 NFTs

# Minting Rounds

- There are 4 scheduled minting rounds. The 1st round (seed round) for those super early Reptilian Secret Society supporters will provide access to extra benefits/utility. The remaining rounds (Gen 2, Gen 3, Gen 4) will give RSS holders supporters the same airdrops.





# Reptilian DNA

Over 120 unique traits

Over 20 different skins & 20 different weapons

Each unique reptilian gives you equal utility and your DNA is your access to the secret society. Don't bring your friends.

Each reptilian's roots lie within the Andromeda – HD 2421.





# Mystery NFT Reveal

66 different NFT counterpart characters

Each with unique traits & characteristics

Each Reptilian Secret Society NFT holder at the time of the feature launch will unlock the 3rd stage of evolution.

You will claim this via our website, more details will be released closer to the time.





# Launchpad & Minting

- We will be creating our own launchpad that will operate within our official website.
- We will be giving projects the chance to launch using our tools & expertise.
- We will be open sourcing our minting tool, giving the community the opportunity to mint NFTs and anyone else within the Hedera space.
- We want innovate and create a launchpad & minting tool that is seamless and unique, giving Hedera NFT creators real choice of what tools they use.
- We will be taking a small percentage from projects who use the launchpad, NFT holders will benefit from this will an automatic airdrop.

# Community Pot

- A community investment pot is an easy way for Reptilian Secret Society NFT holders to get exposure to the latest technology in the cryptocurrency space.
- We are in the process of creating an investment wing of the Reptilian Secret Society. Our primary focus will be investing in DApps built on HBAR with potential to become the blue chips of the space. We are also actively pursuing investment opportunities across all block-chains/Hedera competitors.
- We are particularly interested in projects that are multi-chain as this demonstrates interoperability, inclusivity and innate ability to cooperate.
- We differentiate between short-term narratives and DApps that are our collective digital future.
- As we accumulate more investments, we will operate in a similar fashion to a hedge fund having a diverse portfolio of assets under management, taking profits for our community.



# Investment Strategy

- We can use Metcalfe's law, that states the value of a telecommunications network is proportional to the square number of connected users as a indication metric of desired investment.
- We will invest at the beginning of adoption curves of great technology. With this principle in mind, we will always be making smart long-term investments, avoiding pump and dump cryptocurrencies.
- With a diverse portfolio of investments, no coin will need to be sold irrationally in order to meet our expectations of ROI for the community annually. We will seek to work with projects, increasing chances of success.
- We will also be looking to diversify further, than just cryptocurrency, as we seek to profit from investments in real estate, materials, unique start-ups and more.

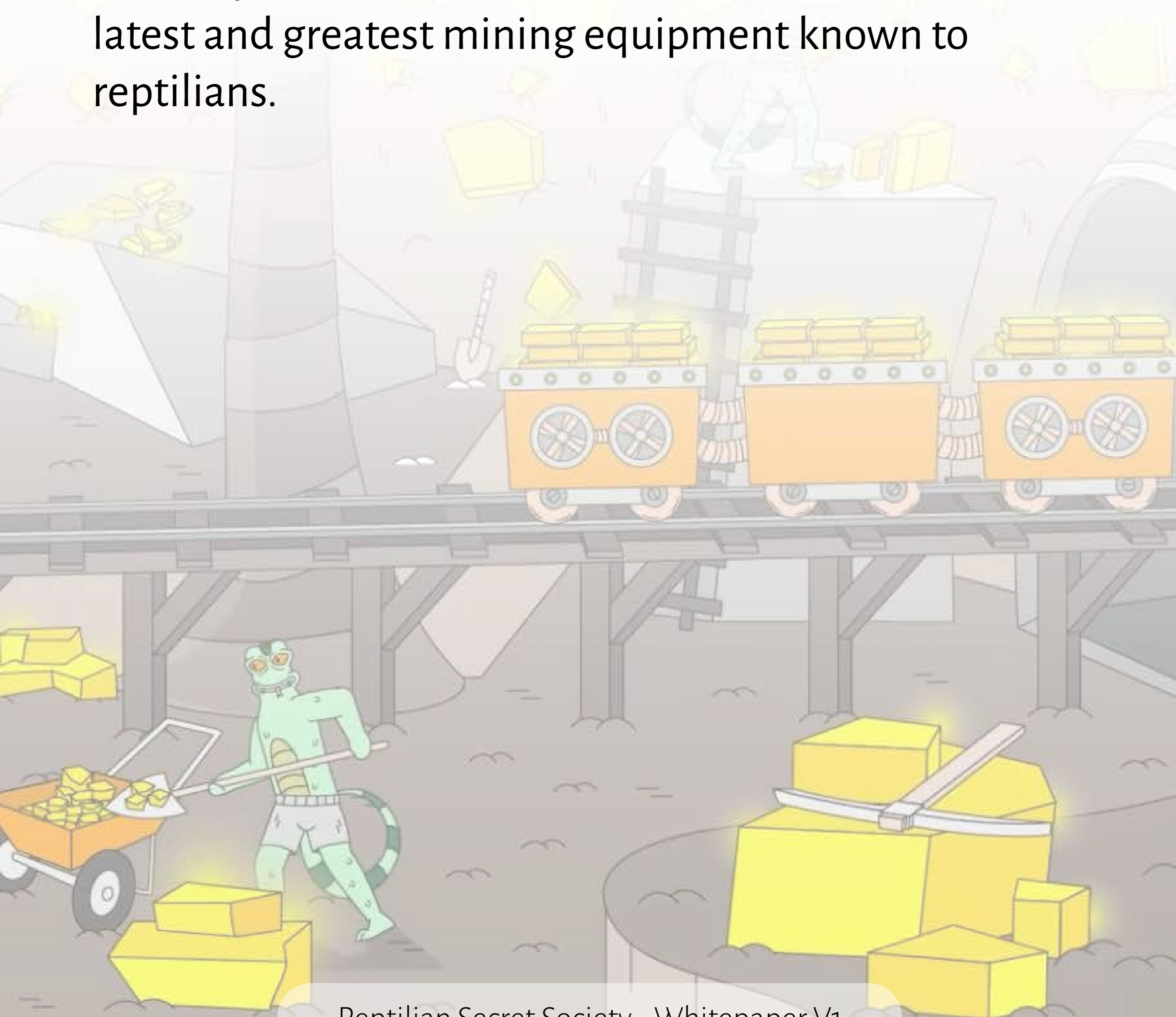
# Mining Farm

- We believe in true decentralization and an effective way to achieve this within cryptocurrency is having a proof of work consensus that requires a community to power the network.
- Most of our mining portfolio will consist of BTC mining equipment, although we are proactively looking for projects like Ethereum, Kadena or Helium before the masses.
- We will be constantly researching to find new coins to mine, allocating up to 10% of our resources to new coins.
- We will only be setting up large-scale operations once our mining facilities are powered with fully renewable energy resources. This enables us to be profitable in bear and bullish periods of the market.



# Farming Location(s)

- We will be searching and executing expansion of our operations to the most cryptocurrency friendly parts of the globe.
- Energy costs, local temperatures, tax laws and more will shape our near and distant investments into the latest and greatest mining equipment known to reptilians.



# 80/20 Rule

- Reptilians are a species that are intelligent, wise & analytical and certainly know how to dominate in the long-term.
- In order to maximize the long-term profits for RSS NFT holders and to grow the project as fast as possible, we have implemented the 80/20 rule, Pareto principle, this is a mathematical law roughly described as a power law distribution of a particular set of parameters.
- 80% of all profits from mining, community pot & other ventures will be used to re-invest and grow BTC mining farms etc.





# Exponential Growth

- Our focus is fast and sustainable growth for the Reptilian Secret Society and each member of the community. Investing 80% of all profits into investment opportunities, from our realized profits will ensure immense airdrops for RSS NFT holders.

80%

Reinvesting 80%  
of profits creates  
exponential growth

(Profit)

1 2 3 4 5 6 7 8 9 10

(Years)

# Airdrops

- 20% of all profits from both early-stage investments and mining will be airdropped to NFT holders.
- We will take profits and airdrop when the time is most appropriate. Profits will always be taken when market is bullish.
- We have targets but these are not time-based. We feel it's a better experience for the Reptilian Secret Society holders to receive their rewards when the reward is substantial, so airdrops will be random but lucrative.
- This is why it is essential to ensure your RSS NFT is always in your wallet and not currently up for sale on a secondary marketplace, otherwise you will **not** receive your random airdrop.
- All airdrops will be in HBAR.



# Shapeshifting

- We understand the world is a perpetually changing place; there are many factors that can influence macro and micro economics in the traditional & crypto markets. This means we must shapeshift and adapt in order to thrive at all times.
- Our experience allows us to adjust re-investment capital and allocate towards the next biggest opportunities, at times this will mean adding to current mining rigs, setting up new farms in new locations or heavier investing in upcoming cryptocurrency projects.
- Once we have established profitable mining & early-stage investments, we will be looking to diversify outside of cryptocurrency in areas such as: materials, farmland, real estate, traditional stocks and more.

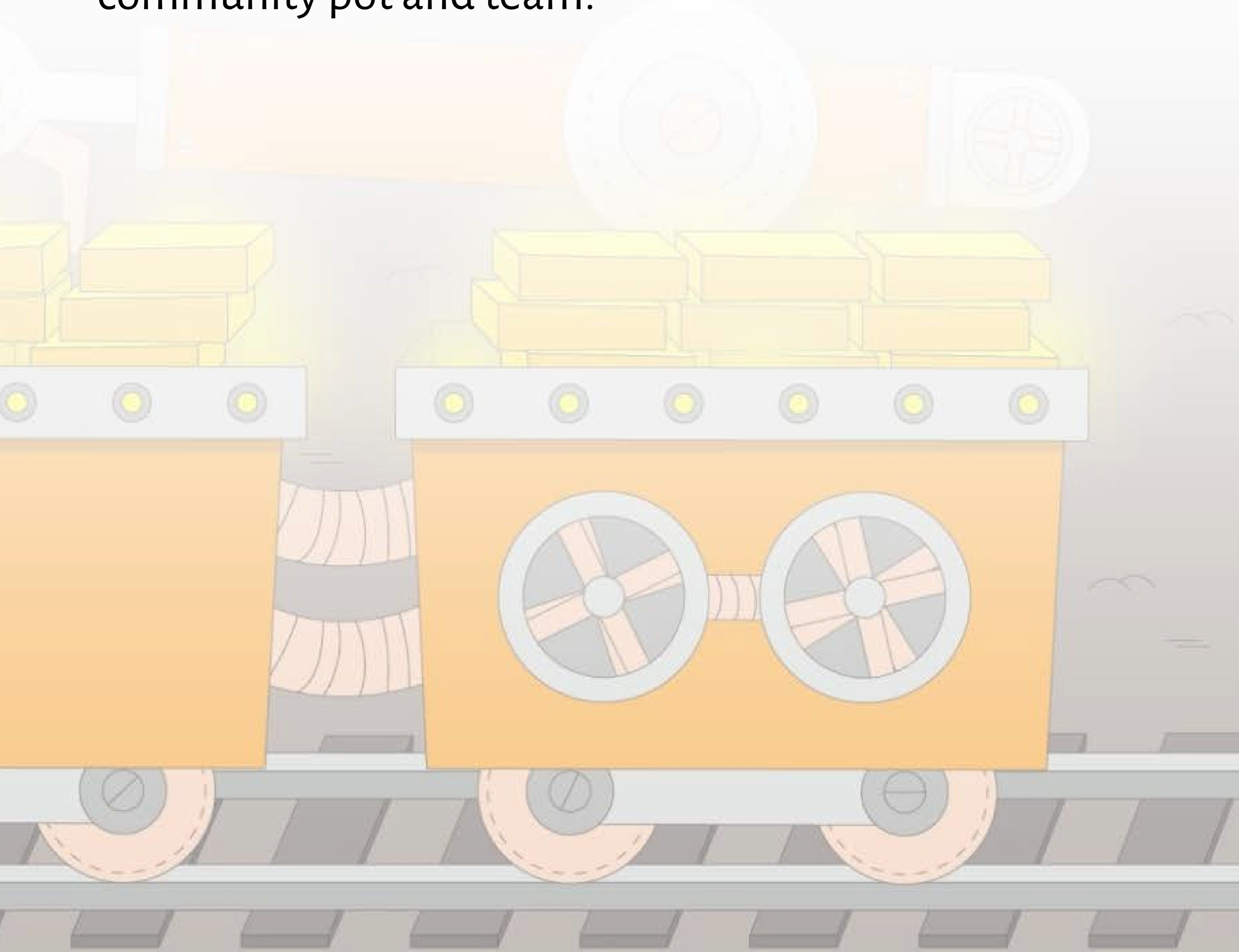
# NFT Sales

- Money raised will be invested back into the project, to accelerate our journey to provide NFT holders' true value.
- Money raised from the seed round NFT sales will go towards promoting and growing the community, early-stage investments and creating applications such as the RSS NFT launchpad (including making NFT minting tool open source).
- Money raised from future rounds will go towards buying mining equipment, growing & developing areas of RSS that need strategic upgrades.



# Secondary Sales

- 10% of all transactions will go towards funding the growth of the Reptilian Secret Society.
- Money generated from secondary sales will go towards project development, mining equipment, community pot and team.



# Treasury

- Having a treasury wing within the Reptilian Secret Society allows us to transfer liquidity across assets with minimum friction, capitalizing in bearish periods.
- We recognise the many variables that accounts for success and regard the ability to shapeshift within the scope and vision of success.
- The treasury for the RSS, is a way of maintaining long-term growth in the project by being dynamic in our holdings, investments, community rewards and more.

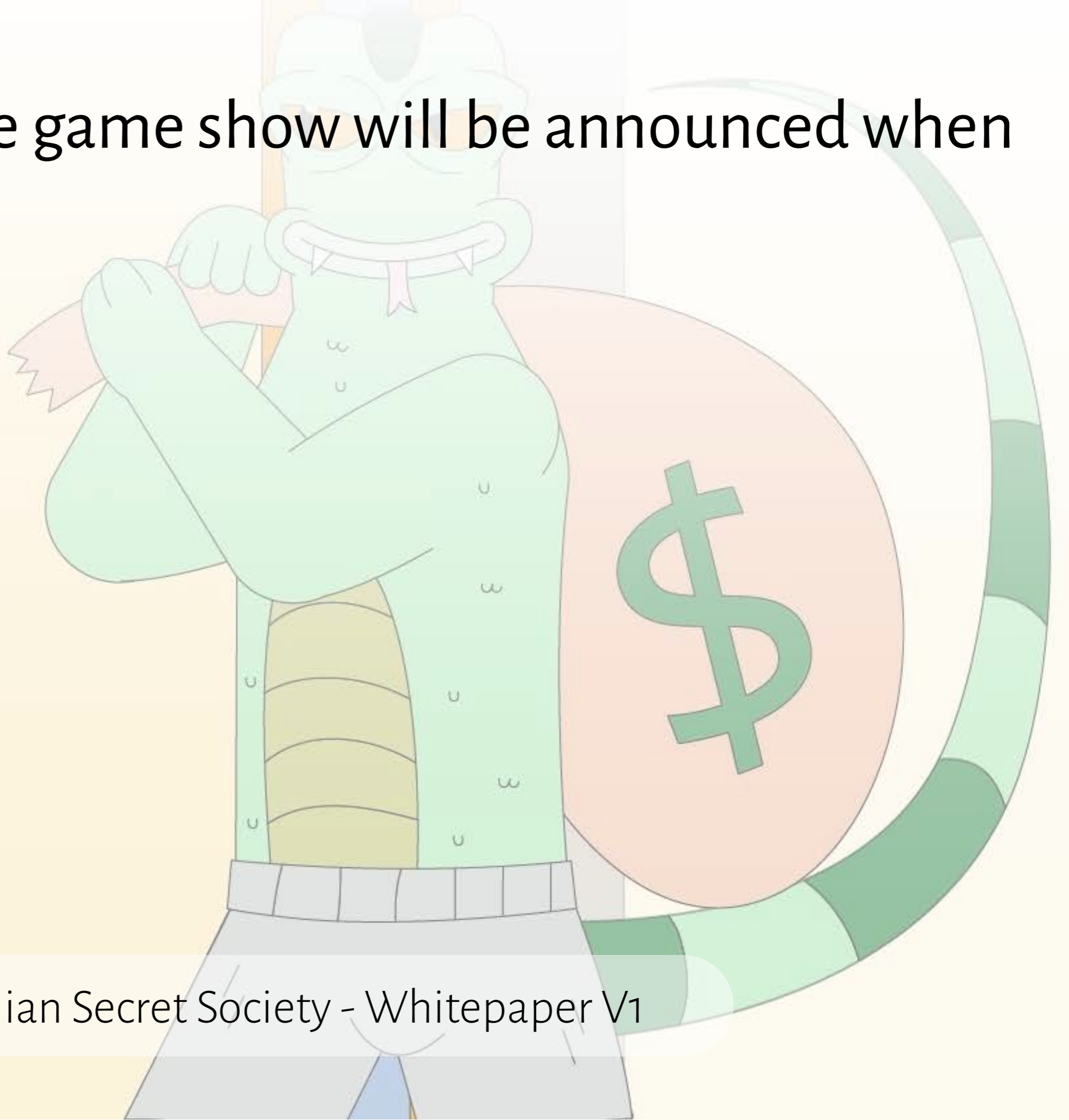


# DAO

- Each NFT holder will have a vote of equal weight in the Reptilian Secret Society DAO.
- We will be seeking to co-operate to become more efficient, decentralized and transparent.
- We will ultimately be giving the community more control over key cogs in the monolithic reptilian machine.
- We believe the power of the community will rise and the reptilians will collectively rule the crypto-verse.
- There is a secret chamber within the RSS where whales and the elites hang out to discuss pressing matters and world domination.

# Game Show

- We are developing a game show that stimulates both whales and shrimps within the community. Reptilian Secret Society NFT holders will play a major role within the game show and will have the chance to win prizes.
- Whales have the opportunity to take part in the game show as investors, this includes solo and joint ventures. Contestants are chosen via a community vote based upon the best business idea.
- The game show will be available for all to watch across the galaxies (YouTube).
- Full details of the game show will be announced when the time is right.





# Merchandise

- We will be adding functionality to our website that allows people to shop for official Reptilian Secret Society merchandise. RSS NFT holders will receive discount on all products.
- All NFT holders will exclusively have the ability to pre-order.
- We will also be offering mining equipment for pre-order exclusively to RSS NFT holders, when we begin investing in mining equipment.

# Secrets

- The Reptilian Secret Society is a dominant community that will be harnessed for shared growth; we will share cryptocurrency secrets within our social channels.
- We will have private Discord channels dedicated to sharing any information that we believe contributes positively to the community's financial, physical or mental state of being.
- Reptilians understand the immense power to be gained together after working as a force.
- We welcome all RSS newcomers to share the journey, as our synergistic virtual comrades.



# RSS Community

- We believe that a strong community is the core of any project.
- We offer an online identity that is fun, and lets people be themselves or their inner reptile.
- We are now on the brink of a digital revolution and your online identity and the community you belong to matters. It's your family, your place to learn, share, feel safe and explore yourself with like-minded people.

# Oath

- We have signed a virtual agreement with our blood in a contract that is recognised in the deepest, darkest parts of the galaxy and also here on Earth.
- The pledge is simple; as a secret society member we each recognise the advantages of working as a team to help fellow reptilians. We use the power of the collective to conquer.
- We will lead the way in this agreement, and champion ideas such as setting up internal competitions where each reptilian will be able to propose an idea and capital needed for that idea. The RSS community votes, and some of the community pot will be given to the most popular idea. We then support this idea and each NFT holder will be rewarded with a small stake in the company. This idea is primarily to help fellow reptilians.
- We have a variety of ideas and methods to stimulate the community that will be announced at a later date, some things are better left as a secret.



# Disclaimer

Our whitepaper should be considered a mission statement and not a legal document that can be used against us 'RSS' in a court of law or otherwise any individual who works for or with the Reptilian Secret Society.

All promises made in this document are to be kept if macro & micro economic conditions are reasonable. Regulation must not inhibit our project, although we will shapeshift if it does.

Our 'mission statement' is a document that we use as the core direction of our business. Everything we have stated outlines our intentions to be executed within a reasonable amount of time, and will only be adjusted in extreme circumstances.

# Thank you

We are always watching! 🖐️ 👁️ 🐸

